

# TRAVEL APPROVAL FORM

**Department:** IT

**Event Name:** SCAUG Conference

**Location:** Frisco, TX

**Event Dates:** 04/14/2025 - 04/17/2025

**Purpose:** ☐ Required Continuing Education/Certification  
☐ Job Training  
☒ Other: Continuing Education

**Name of Attendees:**

Elizabeth Keoughan

Ashley Palmer

<b>Court Decision:</b> <small>This section to be completed by County Judge's Office</small>
<div><div>3-24-2025</div></div>

**Required Documents Checklist:**

**\*\* Same-Day Travel - Commissioners Court Approval is not required \*\***

**Overnight Travel**

- ☒ Travel Approval Form
- ☒ Registration Information or Confirmation
- ☒ Itinerary, Agenda, or Breakdown
- ☒ Hotel Information, Confirmation, or Hotel Reservation Request Form

**For Out of State Travel, please also include:**

- ☐ Cost Estimation Breakdown for Trip with Airfare, Rental Car, Meals, Hotel, Etc.
- ☐ Narrative as to why the Out of State Travel is necessary

**Signature of Elected Official/Department Head:**



## SOUTH CENTRAL ARC USER GROUP ESTABLISHED 1990

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# INVOICE #13282

**Balance due: \$650.00**

Payment Instructions:

If paying by check or P.O. return a copy of

invoice with your payment to:

SCAUG  
c/o James Allen  
PO Box 96  
Ardmore, OK 73402

Should you have additional questions contact:

SCAUG - Treasurer  
Email: [treasurer@scaug.org](mailto:treasurer@scaug.org)

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## INVOICE DETAILS

**Balance due \$650.00**

Amount \$650.00

Invoice # 13282

Date 04 Mar 2025

Origin Event registration  
35th Anniversary SCAUG Conference -2025 Frisco, TX (7600 John Q Hammons Dr,  
Frisco, TX 75034)

Invoiced to Ashley Palmer, Johnson County  
[apalmer@johnsoncountytexas.org](mailto:apalmer@johnsoncountytexas.org)

## Item

## Amount

Registration for "35th Anniversary SCAUG Conference -2025 Frisco, TX" (14 Apr 2025 - 17 Apr 2025, 7600 John Q Hammons Dr, Frisco, TX 75034), Early Full Registration for Conference	\$350.00
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# Item

# Amount

1/2 Day Workshop AM - Monday, 4/14/25 8am-Noon - Sally Holl - Austin Community College – Make Beautiful Maps: GIS Cartographic Maps	\$150.00
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1/2 Day Workshop PM - Tuesday, 4/15/25 1pm-5pm - Tim Nolan: Efficiency & Management Hacks: Building Humane Systems	\$150.00
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Invoice total	\$650.00
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# INVOICE #13283

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# Item

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1/2 Day Workshop AM - Monday, 4/14/25 8am-Noon - Sally Holl - Austin Community College – Make Beautiful Maps: GIS Cartographic Maps	\$150.00
1/2 Day Workshop PM - Tuesday, 4/15/25 1pm-5pm - Esri - Widgets, Widgets, Widgets in ArcGIS Experience Builder	\$150.00
Invoice total	\$650.00

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**MONDAY, APRIL 14, 2025**

## **PRE CONFERENCE WORKSHOPS**

**Must Register Separately for these Items**

*Click Here For Course Descriptions ( <https://scaug.org/2025-SCAUG-Workshops> )*

	Frisco 3	Frisco 4	Frisco 5
<b>Morning</b>			
<b>8AM - 12PM</b>	Esri Training - The Power of a Story: Presenting Your Work using ArcGIS StoryMaps  \$ 150	David Allen - Arcade Intro I  \$ 150	Sally Holl (Austin Community College) - Make Beautiful Maps: GIS Cartographic Techniques  \$ 150
<b>Afternoon</b>			
<b>1PM - 5PM</b>	Esri Training - Bringing 3D Data to Life in ArcGIS Pro	David Allen - Arcade Intro II	John May - Supercharging Enterprise Databases



	\$ 150	\$ 150	\$ 150



**TUESDAY, APRIL 15, 2025**

## PRE CONFERENCE WORKSHOPS

**Must Register Separately for these Items**

*Click Here For Course Descriptions ( <https://scaug.org/2025-SCAUG-Workshops> )*

	Frisco 3	Frisco 4	Frisco 5
<b>Morning</b>			
8AM - 12PM	Esri Training - Getting Started with ArcGIS Notebooks  \$ 150	David Allen - Arcade Advanced I  \$ 150	NewEdge Services - Enterprise Configuration  \$ 150
<b>Afternoon</b>			
1PM - 5PM	Esri Training - Widgets, Widgets, Widgets in ArcGIS Experience Builder  \$ 150	David Allen - Arcade Advanced II (confirmed)  \$ 150	Efficiency & Management Hacks; Building Humane Systems (A Knowledge Workers Guide to Visual Management)  Tim Nolan - Sr IT Manager, Collin County  \$ 150

**5:00 PM - 8:00 PM      Meet & Greet & Exhibitor Social in the Main Ballroom (Frisco 6)**

**(Light refreshments until 6 PM; cash bar open until 8 PM)**

**2025 SCAUG Socials**



**WEDNESDAY, APRIL 16, 2025**

## Conference Opening Session

[Click Here For Presentation Descriptions \(2025 SCAUG User Presentations\)](#)

7:30 AM— 9:00 AM	<b>REGISTRATION (FOYER)</b>	<b>CONTINENTAL BREAKFAST (BALLROOM / FRISCO 6)</b>		
9:00 AM— 10:45 AM	<b>OPENING SESSION (BALLROOM / FRISCO 6)</b>	<i>Welcome Conference Committees Conference Agenda Contributor Contributions Founders &amp; Award Winners Scholarship Winners 2024 SCAUG Officer Introductions</i>		
10:45 AM —11:30 PM	<b>KEYNOTE ADDRESS (BALLROOM / FRISCO 6)</b>	<i>Joseph Kerski Educational Consultant PhD, GISP</i>		
12:00 PM —1:00 PM		<b>CATERED LUNCH - BALLROOM / FRISCO 6</b>		

SESSIONS	Track 1 Esri Tech Sessions- Frisco 3	Track 2 - Frisco 4	Track 3 - Frisco 5	Track 4 - Bush
1:00 PM— 1:30 PM	<p><b>Network Management with ArcGIS</b></p> <p><b>Jay Hoffman - Account Manager</b></p> <p>Join us to learn about Esri's strategy for supporting the network management needs of utility customers, with a focus on water distribution, sanitary sewer, and stormwater systems. We will emphasize the importance of understanding our customers' environments, modernizing network management with ArcGIS, addressing challenges such as outdated technology, and providing solutions for data integrity, asset modeling, emergency response, and system analysis. The presentation will also feature examples of successful utilities that have modernized their network management.</p>	<p><b>Joseph Kerski, PhD, GISP</b></p> <p><b>Gathering, Mapping, Analyzing, and Communicating Field Data, Part 1</b></p>	<p><b>Presentation TBD</b></p>	<p><b>Esri Hands On Learning Lab</b></p>
1:40 PM— 2:10 PM	<p><b>3D Across ArcGIS</b></p> <p><b>Riley Nolan - Solution Engineer</b></p> <p>Esri provides many 3D capabilities for web, desktop, and mobile apps. Join us to discover core technology improvements in ArcGIS Pro, Scene Viewer, and configurable apps that use web scenes. This presentation provides a foundation for discussing emergent patterns of 3D imagery collection and utilization, data management, visualization, and analysis. Gain a better understanding of the road map and strategy for 3D GIS as well as</p>	<p><b>Joseph Kerski, PhD, GISP</b></p> <p><b>Gathering, Mapping, Analyzing, and Communicating Field Data, Part 2</b></p>	<p><b>Presentation TBD</b></p>	<p><b>Esri Hands On Learning Lab</b></p>

	practical advice for implementing valuable GIS experiences.			
2:20 PM— 2:50 PM	<p><b>ArcGIS for Microsoft 365</b></p> <p><b>Christopher Walters - Account Manager</b></p> <p>Are you interested in learning how ArcGIS for Microsoft 365 can be integrated into your organization? We invite you to join us for a comprehensive overview of its various components, including Excel, Power BI, SharePoint, and Teams. Discover the benefits of Esri's mapping capabilities and how to utilize your ArcGIS data within each of these platforms. For those requiring process automation with Microsoft Power Automate, Esri's no-code solutions on feature services may provide valuable insights. ArcGIS for Microsoft 365 is offered as a service, ensuring a consistent experience across all components.</p>	<b>Presentation TBD</b>	<b>Presentation TBD</b>	<b>Esri Hands On Learning Lab</b>
3:00 PM— 3:30 PM	<p><b>EXHIBITOR BREAK</b></p> <p><b>Ballroom/Frisco 6</b></p> <p><b>Track 1 Esri Tech Sessions- Frisco 3</b></p>	<p><b>EXHIBITOR BREAK</b></p> <p><b>Ballroom/Frisco 6</b></p>	<p><b>EXHIBITOR BREAK</b></p> <p><b>Ballroom/Frisco 6</b></p>	<b>Esri Hands On Learning Lab</b>
3:40 PM— 4:10 PM	<p><b>Creating &amp; Maintaining an Indoor GIS of your Facility</b></p> <p><b>Pamela Kersh - Sr. Solution Engineer</b></p>	<b>Presentation TBD</b>	<b>Presentation TBD</b>	<b>Esri Hands On Learning Lab</b>

	<p>This presentation covers converting BIM, CAD, lidar, and other data into detailed indoor maps. Learn how to map assets, manage spaces, enhance safety, and improve visitor experiences. Discover efficient ways to collect asset locations, view conditions with 360-degree photos, and navigate using your mobile device.</p>			
<p>4:20 PM— 4:50 PM</p>	<p><b>ArcGIS &amp; GeoAI</b></p> <p><b>Greg Hakman - Account Manager</b></p> <p>Want to know more about how geospatial artificial intelligence (GeoAI) is used in ArcGIS? GeoAI, a key part of spatial analysis, integrates artificial intelligence (AI), machine learning (ML), and deep learning (DL) with GIS to produce knowledge and solve geographic problems. GeoAI enables you to perform tasks related to clustering and pattern detection, prediction and forecasting, and extracting information from imagery, lidar, videos, and unstructured text data. This presentation shows the benefits of GeoAI capabilities in ArcGIS across imagery, 3D, unstructured text, and feature, tabular, and time-series data and workflows.</p>	<p><b>Presentation TBD</b></p>	<p><b>Presentation TBD</b></p>	<p><b>Esri Hands On Learning Lab</b></p>
<p>5:00 PM— 8:00 PM</p>	<p><b>Dinner on your own</b></p> <p><b>New Edge Services Baseball Night</b></p> <p><b>Rough Riders Baseball Game @ 6:35 PM</b></p>			



## THURSDAY, APRIL 17, 2025

[Click Here For Presentation Descriptions \(2025\\_SCAUG\\_User Presentations\)](#)

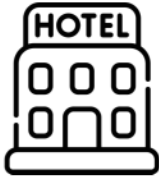
8:00 AM - 9:00 AM	<b>REGISTRATION (FOYER)</b>	<b>CONTINENTAL BREAKFAST (BALLROOM / FRISCO 6)</b>		
<b>SESSIONS</b>	Track 1 - Frisco 3	Track 2 - Frisco 4	Track 3 - Frisco 5	Track 4 - Bush
9:00 AM - 9:30 AM	<b>Presentation TBD</b>	<b>Presentation TBD "</b>	<b>Presentation TBD</b>	<b>Esri Hands On Learning Lab</b>
9:40 AM - 10:10 AM	<b>Presentation TBD</b>	<b>Presentation TBD</b>	<b>Presentation TBD</b>	<b>Esri Hands On Learning Lab</b>
10:10 AM - 10:40 AM	<b>EXHIBITOR BREAK Ballroom/Frisco 6</b>	<b>EXHIBITOR BREAK Ballroom/Frisco 6</b>	<b>EXHIBITOR BREAK Ballroom/Frisco 6</b>	<b>Esri Hands On Learning Lab</b>
10:40 AM - 11:10 AM	<b>Presentation TBD</b>	<b>Presentation TBD</b>	<b>Presentation TBD</b>	<b>Esri Hands On Learning Lab</b>

11:20 AM - 11:50 AM	Presentation TBD	Presentation TBD	Presentation TBD	Esri Hands On Learning Lab
12:00 PM - 1:00 PM		<b>CATERED LUNCH - BALLROOM / FRISCO 6</b>		Esri Hands On Learning Lab
1:00 PM - 1:30 PM	Presentation TBD	Presentation TBD	Presentation TBD	Esri Hands On Learning Lab
1:40 PM - 2:10 PM	Presentation TBD	Presentation TBD	Presentation TBD	Esri Hands On Learning Lab
2:20 PM - 2:50 PM	Presentation TBD	Presentation TBD	Presentation TBD	Esri Hands On Learning Lab
3:00 PM - 4:00 PM	<i>CLOSING SESSION / DOOR PRIZES</i>	<i>BALLROOM (FRISCO 6)</i>		
<b>CLOSE</b>	<i>EXHIBIT TAKEDOWN</i>	<i>HAVE A SAFE TRIP HOME!</i>		

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# TRAVEL HOTEL RESERVATION REQUEST

(EMAIL TO PURCHASING at [pur@johnsoncountytexas.org](mailto:pur@johnsoncountytexas.org))

DATE: 03/04/2025

DEPARTMENT: IT/GIS

PERSON SENDING REQUEST: Ashley Palmer EXT: 3420

Person (s) Name Attending:

\*If LEOSE Funds are being used to pay for the room upon check out, please check LEOSE FUNDS below:

☐ LEOSE FUNDS

1. Ashley Palmer
2. Elizabeth Keoughan
3.
4.
5.
6.

Function Attending: South Central Arc Users Group (SCAUG) Conference

Hotel Name: Embassy Suites by Hilton Dallas - Frisco Hotel		
Hotel Address: 7600 John Q Hammons Dr		
City: Frisco	State: TX	Zip: 75034
Hotel Phone# 972-712-7200		
Special Requirements:		
Conference Hotel Block Code: 91M		
Conference/Training Website: <a href="https://www.scaug.org/page-1864293">https://www.scaug.org/page-1864293</a>		
How many rooms needed: 2		
Date of Check In: 4/14/25		Date of Check Out: 4/17/25

**NOTE:** When the Purchasing Department reserves the hotel room, payment will be processed and paid for on the travel credit card. ALL Travel PO's MUST be in place prior to travel. The hotel receipt will need to be receipted on your PO upon return. If the traveler does not obtain a hotel receipt upon check out, it's the travelers responsibility to call the hotel and obtain a copy for receipting.